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Sequentric and Incenergy Announce Strategic Partnership

*Sequentric's Smart Grid Technologies Integrated into
Incenergy's Energy Management Systems*

WILMINGTON, N.C. / AUSTIN, TX – October 13, 2010 – Sequentric Energy Systems, LLC, a smart grid technology innovator, and Incenergy, LLC, a smart grid software company and energy management systems integrator, today announced a strategic partnership to deliver cutting-edge energy management solutions.

Sequentric's Internet Protocol-based hardware and software systems give utilities and systems integrators such as Incenergy, a wide range of proven, flexible, cost-efficient smart grid options. By enabling demand consumption and information management along with a variety of control and storage innovations, customized smart grid networks can be easily configured and deployed.

Incenergy's energy management system platform provides visibility and control of a building's energy consumption through a variety of ways – a customized web-portal, email, text messages and in-home displays, in order to maximize energy savings by scheduling temperature settings and power consumption to optimize efficiency and rate changes. The system aggregates the peak demand savings from each end-point to enable the utility to manage the grid's power load more effectively, reduce brownout emergency events, as well as avoid construction of new generation capacity to meet peak demand.

Recently, Incenergy was selected to be the first to deploy advanced smart grid systems for the Pecan Street Project in Austin, Texas. Funded by a Department of energy grant through the American Recover and Reinvestment Act, this project will involve 1,000 volunteer homes.
www.pecanstreetproject.org/

According to Barry McConachie, CEO of Incenergy, “The Sequentric products have proven to be highly reliable and we consider them an integral part of our solution. They are already being used in projects underway, like the Pecan Street Project where the Sequentric technologies will enable groundbreaking work to be done on how people use energy in their homes.” Mr. McConachie added, “We are very excited about this alliance.”

According to Daniel Flohr, CEO of Sequentric Energy Systems, “We are delighted to be working with Incenergy. The integration of our smart grid technologies into their product offerings has been completed. We are pleased to be included in their current projects and we look forward to growing our businesses together.”

About Sequentric

A smart grid technology innovator, Sequentric Energy Systems, LLC, designs, engineers and supplies hardware, software and support services, to electric utility companies and to a growing number of OEM customers. Electric utility deployments began in 2007 and are rapidly expanding. A patent portfolio based on pioneering demand management and distributed storage technology is being assembled. Sequentric is a privately owned company based in Wilmington, NC, with sales offices in San Francisco and New York. Please visit us at www.sequentric.com or email info@sequentric.com for more information.

About Incenergy

Incenergy is a Smart Grid software company and systems integrator; leveraging cloud computing and low-cost wireless networked devices, to produce cost-effective/ hardware-independent energy management solutions, which reduce peak electricity demand for utilities. Incenergy has a nationwide distribution network with DSI Systems, Inc. <http://www.dsisystemsinc.com/> bringing over 14,000 retail storefronts and certified installers. This distribution each empowers Utilities to scale up to thousands of connected SmartNode™ endpoints – creating a real-time dispatchable Virtual Power Plant. Incenergy is based in Austin, TX. For more information, please visit www.incenergy.com.

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