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FEBRUARY 1, 2010 8:00 AM EST  
FOR DISTRIBUTECH 2011  
LAUNCH**

FOR IMMEDIATE RELEASE

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***Sequentric Introduces Smart Energy Tablet; Redefines In-Home Energy Displays***  
*7" Touch Screen Tablet Creates Energy Internet "Hot-Line" Between Utilities & Customers;*  
*Unveiled at DistribuTech - Booth #2507- February 1-3, San Diego Convention Center*

**Wilmington, N.C. January 27, 2011** – [Sequentric Energy Systems, LLC](#), a smart grid technology innovator, today announced the introduction of its **Smart Energy Tablet**. The seven inch touch screen tablet creates an Energy Internet "Hot-Line" that allows utilities to present a wide range of highly customizable energy related information directly to residential and business customers. Poised to redefine In-Home Energy Displays, Sequentric's **Smart Energy Tablet** will be unveiled at [DistribuTech](#) in the San Diego Convention Center, February 1-3, 2011, in the company's booth #2507.

Sequentric's [Smart Energy Tablet](#) starts as a conveniently-sized high resolution information display. The device connects over the Internet to utility company servers running Sequentric's integrated imaging and data collection/management software. Once installed in a home or business, the tablet gives the utility an unprecedented ability to present a wide range of information to its customers. This information is highly customizable and includes: near real-time home and appliance energy consumption with Sequentric's patent pending state indication overlay; demand response event information and emergency alerts; interim and final monthly electric bills; price signals, time-of-use and critical peak updates; pre-paid electric account status and billing management; and the display of any third-party information that the utility has permission to provide such as Google PowerMeter or Microsoft Hohm™.

The Sequentric **Smart Energy Tablet** is built around a seven inch, TFT active matrix back-lit touch screen. Display resolution is 800x600 pixels with a 500:1 contrast ratio. Available now for utility demonstrations, the **Smart Energy Tablet** is priced in volume at under \$100.

According to Daniel Flohr, Sequentric's CEO, "Our new **Smart Energy Tablet** is a perfect tool for electric utilities to help engage customers and plug them into a dynamic smart grid." Mr. Flohr continued, "We are offering an extremely flexible, high quality device at a price point that we believe is critical for large scale deployment. As the product rolls out, we've got an extensive roadmap of new features that,

through remote firmware upgrades, will dramatically increase its functionality. As new understandings about customer engagement evolve, incorporating new content for the **Smart Energy Tablet** is easy and will extend the value for both the utility and its customers for years to come.”

### **About Sequentric**

A smart grid technology innovator, [Sequentric Energy Systems, LLC](http://www.sequentric.com), designs, engineers and supplies hardware, software and support services, to electric utility companies and to a growing number of OEM customers. Electric utility deployments began in 2007 and are rapidly expanding. A patent portfolio based on pioneering demand management and distributed storage technology is being assembled. Sequentric is a privately owned company based in Wilmington, NC, with sales offices in San Francisco and New York. Please visit us at [www.sequentric.com](http://www.sequentric.com) or email [info@sequentric.com](mailto:info@sequentric.com) for more information.

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